



# THE DIVERSITY EFFECT

EEO Trust Symposium  
August 30

The EEO Trust is celebrating the tenth anniversary of the EEO Trust Work & Life Awards with a symposium to address and explore the increasingly important business issue of employee diversity.

The diversity of thought available in New Zealand creates a huge opportunity for businesses. But how to employ and empower people in order to realise the huge potential of diverse approaches and creative collaboration?

The Diversity Effect will bring international and local experts together for a stimulating day of presentations and discussions on diversity in the workplace, with an emphasis on discovering how innovative business ideas can be unleashed through diverse points of view.

The Diversity Effect will be followed by the gala presentation dinner of the EEO Trust Work & Life Awards in the evening.

Celebrate the 10th anniversary of the EEO Trust Work & Life Awards and discover the identities and stories behind 2007's leading employers in work-life balance and diversity.

## SPEAKERS INCLUDE:

### Frans Johansson

Author of *The Medici Effect*

The world's most innovative companies succeed because of what Frans calls "the Medici Effect". He clearly and persuasively shows what happens when different cultures collide and ignite an explosion of extraordinary new discoveries.

*"When you step into an intersection of fields, disciplines, or cultures, you can combine existing concepts into a large number of extraordinary new ideas."* – Frans Johansson

**Prof Louise Rolland**, Professor of Work and Ageing at Swinburne University and Principal, Ernst & Young Business Advisory Services. With ageing populations and slowing workforce growth, employers need new approaches to attracting and retaining talent. Prof Rolland will discuss changing life stages, life course factors that shape behaviour and the opportunities created for employers competing for people in a skills-short market.

**The Providence Report** In an era of globalised workforces and short time frames for long-term thinking, the Providence Report's New Zealand – The Big Picture maps the contours of New Zealand in the 21st Century exploring new citizens, new trade routes, new cultural frameworks, new gender issues and new spheres of influence. It fuels the knowledge for senior executives whose business it is to know where New Zealand is heading.

**Dr Sven Hansen** Rather than aligning with traditional roles, talented people expect the organisation to adapt to their specific styles and talents. We are challenged to create flexible, vibrant and meaningful communities of work where body, heart, mind and spirit are engaged and respected. Dr Hansen will explore how leaders engage resilience to build the vitality and focus that drives success and sustainability in their workplaces.

**Alan Bertenshaw**, Managing Director of Matisse International. How to build collaborative and creative workspaces in New Zealand – the thinking behind the need to create a different sort of space to work in and the effects on the people using the space on a daily basis.

**Sweet Joy Hachuela** will build on Frans Johansson's presentation, taking participants deeper into the intersections between different cultures, fields and industries. Participants will learn practical tools to help increase innovation through diversity in their work and organisations.

**Iglass** Thinking brown – how Maori and Pasifika cultures influence decision making. This workshop will provide insights into effectively engaging with Maori and Pasifika peoples to improve recruitment and retention and build employee engagement.

**Panel discussion** Without committed leadership, diversity in the workplace cannot be fully maximised. In this 1pm session, business leaders share their experiences of leading an organisation that welcomes and fully utilises the benefits of a diverse workplace. This panel will add pragmatic solutions and real life scenarios to the information and ideas presented earlier in the day. With Frans Johansson, Katrina Troughton (IBM), Michael Barnett (Auckland Chamber of Commerce), Fiona Krautil (ANZ Banking Group) and Steve Murray (EDS).

Please complete one form for each person attending The Diversity Effect. Tick the two sessions you wish to attend ie. one option from Session 1, one from Session 2 and one optional afternoon workshop from 2.30-4.30.

**Session 1A**  
The Providence Report –  
New Zealand – The Big Picture

or

**Session 1B**  
Alan Bertenshaw – Building  
collaborative workplaces

**Session 2A**  
Louise Rolland – Maximising  
the wisdom of our ageing workforce

or

**Session 2B**  
Sven Hansen – Engaging resilience to  
build vitality

NB: Places are limited for the optional afternoon workshops

**Workshop 1**  
Sweet Joy Hachuela –  
Diversity drives innovation

or

**Workshop 2**  
iglass – Connecting and engaging  
with Maori and Pasifika communities

Please fax this form to 09 525 7076 or  
post to EEO Trust, PO Box 12929 Penrose

For more information regarding  
registration contact the EEO Trust,  
09 525 3023, admin@eootrust.org.nz

[www.eootrust.org.nz](http://www.eootrust.org.nz)

Principal sponsor:

**ANZ National Bank Limited**

with support from:



matisse

WOOLWORTHS LIMITED



## EVENT DETAILS:

### The Diversity Effect Symposium

Thursday 30 August 2007

Hyatt Regency Auckland, 7.15am-2.15pm

Optional workshops 2.30pm-4.30pm (Places limited)

Earlybird (Booking and paying before 31 July)	\$475
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Standard tickets	\$505
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### EEO Trust Work & Life Awards Dinner

Thursday 30 August 2007

Hyatt Regency Auckland, 6.30pm

		Number of tickets
Earlybird (Booking and paying before 31 July)	\$135	

Table of 10	\$1200	
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Standard tickets	\$150	
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All prices include GST. No refunds will be given for cancellations after 23 August 2007.  
Replacement attendees welcome.

## REGISTER NOW:

Contact person

Attendee

Organisation

Phone

Facsimile

Postal Address

Email

Payment attached for \$

including GST

Cheque made payable to Auckland Chamber of Commerce.

Please ensure all details on this form are supplied.

or please charge my credit card

Amex

Visa

Mastercard

Diners Club International

Cardholder's full name

Card Number

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Expiry date

Signature

This is a tax invoice when paid: GST No 10-007-674

Please fax this form to 09 525 7076 or post to EEO Trust, PO Box 12929 Penrose.  
For more information regarding registration contact the EEO Trust, 09 525 3023,  
admin@eootrust.org.nz