



THE MEDICI EFFECT:

DIVERSITY DRIVES INNOVATION

A PRODUCT OF MEDICI INNOVATIONS

Workshop Overview

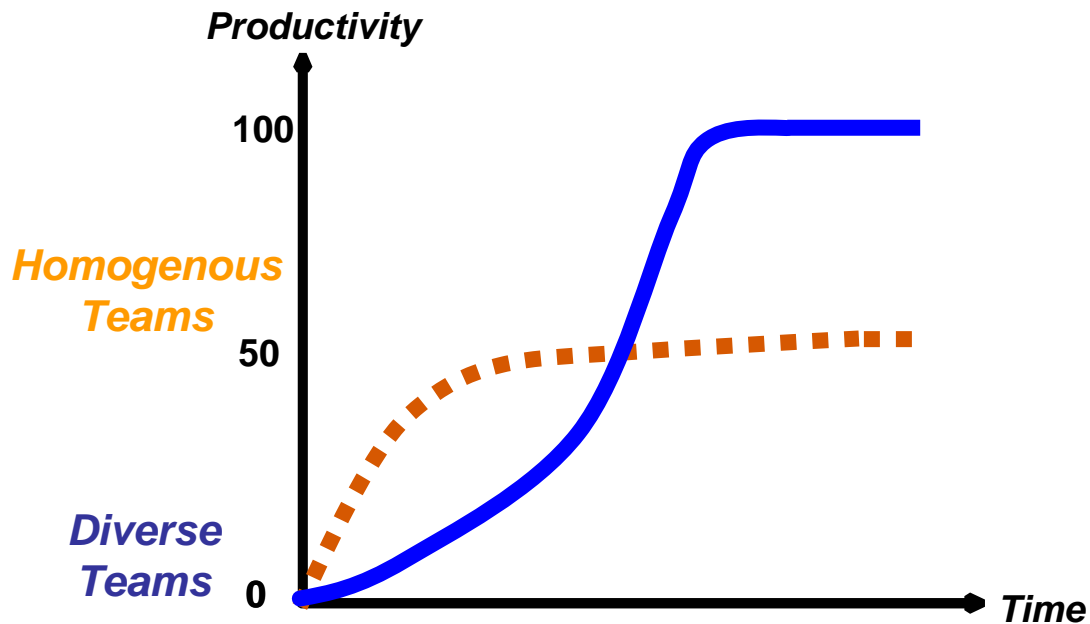
- The Medici Effect and Your Organization
- Creating a Culture of Innovation
 - Manage for diversity
 - Leverage diversity
- Intersection Hunting
- Close



**How can you apply the ideas
and concepts of the Medici
Effect in your organization?**



Managing Diversity

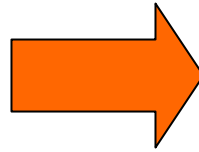


What actions can you take to help a diverse team quickly reach its full productivity and potential?

How do you, in your role, leverage diversity to drive innovation?

How can you use:

- Diversity Groups
- Virtual teams
- Diverse staff
- Global offices
- Etc.



To create new:

- *Products*
- *Services*
- *Retention and promotion strategies*
- *Recruiting tactics/process*
- *Marketing approaches*
- *Etc...*

Intersection Hunting

